

# WHO BUILT EUROPE?

***Making Europe: Technology and Transformations, 1850-2000***

The 6-Volume Set, 450 illustrations. **Order now.**

Series editors:

Johan Schot – *Eindhoven University of Technology, The Netherlands*

Phil Scranton – *Rutgers University, USA*

Publisher: Palgrave Macmillan

Who, indeed, built Europe? Entrepreneurs and engineers? Politicians and scientists? Consumers and activists? *Making Europe* tells the story in 6 richly illustrated volumes. Covering more than 150 years, this series charts the people and ideas, the goods and technologies that spread between countries—and continents. *Making Europe* reveals the history of:

- **Day-to-day practices**, from drinking milk to commanding wind power
- **Large-scale infrastructures**, from the railroads to the Internet
- **Knowledge networks**, from CERN to the European Space Agency

**Advance praise for *Making Europe*:**

“An enormous achievement. *Making Europe* brings together the research of key historians—a team of 150 people in all. This is the story of Europe’s unification, told in lucid, accessible prose.”

Paul N. Edwards, *University of Michigan, USA*

**SPECIAL  
PRE-PUBLICATION  
OFFER**

EXPECTED LIST PRICE: ~~€426~~

**SPECIAL PRICE** €160  
FOR THE 6-VOLUME SET

YOU SAVE: €266 (62%)





# PURCHASE MAKING EUROPE, THE 6-VOLUME SET

---

## DAILY LIVES

BOOK 1 (November 2013)

### Consumers, Tinkerers, Rebels: The People Who Shaped Europe

Ruth Oldenziel - *Eindhoven University of Technology, the Netherlands*  
Mikael Hård - *Darmstadt University of Technology, Germany*

Who wielded the power to shape innovations, from the railway car to the computer? It was **consumers and users**, claims this first volume of *Making Europe*. Discover the untold story of user movements: ordinary people who appropriated technologies—and used those technologies to forge Europe in their own image.

---

## KNOWLEDGE

BOOK 2 (November 2013)

### Building Europe on Expertise: Innovators, Organizers, Networkers

Helmuth Trischler - *Deutsches Museum, Germany*  
Martin Kohlrausch - *KU Leuven, Belgium*

Focusing on **experts in technology and science**, *Building Europe on Expertise* delivers a new reading of European history. We see experts shaping societies, setting political agendas, and creating cross-border collaborations. And we discover that experts' unique knowledge was key to uniting—as well as fragmenting—the continent.

---

## INFRASTRUCTURES

BOOK 3 (Spring/Summer 2014)

### Europe's Infrastructure Transition: Economy, War, Nature

Per Høgselius - *KTH, Sweden*  
Arne Kaijser - *KTH, Sweden*  
Erik van der Vleuten - *Eindhoven University of Technology, the Netherlands*

*Europe's Infrastructure Transition* captures the conflicted story of European integration. We learn of the priorities set, the choices made in constructing infrastructure connections—within and beyond the continent. And we see how **Europe's infrastructure** both united and divided people and places via economic systems, crises, and wars.



## SPECIAL PRE-PUBLICATION OFFER

**Making Europe 6-volume series for just €160\***

- Order now and save 62%
- Offer expires August 31, 2013

\* incl. VAT, excl. shipping & handling

---

### GOVERNANCE

BOOK 4 (Spring/Summer 2014)

#### **Writing the Rules for Europe: Experts, Cartels, International Organizations**

Wolfram Kaiser – *University of Portsmouth, UK*  
Johan Schot – *Eindhoven University of Technology, the Netherlands*

How have Europeans navigated cross-border technology issues over the last 150 years? Discover the people and institutions who wrote—and re-wrote—**technology's rules of engagement**. And understand the processes of how, long before the EU took shape, the work of integrating Europe was well underway.

---

### MEDIA

BOOK 5 (Fall/Winter 2014)

#### **Communicating Europe: Technologies, Information, Events**

Andreas Fickers – *University of Luxembourg, Luxembourg*  
Pascal Griset – *Paris-Sorbonne University, France*

**Information and communication:** These technologies were at the heart of modernity. This book examines the tensions created on a European level by these technologies. Analyzed here are the technologies of economic, political and cultural importance—as well as their meanings over the Long Twentieth Century.

---

### GLOBALIZATION

BOOK 6 (Fall/Winter 2014)

#### **Europeans Globalizing: Mapping, Exploiting, Exchanging**

Maria Paula Diogo – *New University of Lisbon, Portugal*  
Dirk van Laak – *University of Giessen, Germany*

Technology was key to European colonialism. Via technology, Europeans mapped non-European territories—and controlled the flow of people and resources, goods and information. Read stories of technologies introduced and creatively adopted. Discover how **globalization** as we know it differs from what Europeans once intended.

---

---

# ORDER FORM

Please complete this form and send it to the address in the sidebar. Or go to [www.makingeurope.eu](http://www.makingeurope.eu)  
This pre-publication offer is valid until August 31, 2013.

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

ZIP code: \_\_\_\_\_

City: \_\_\_\_\_

Country: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

How many sets (at €160 per set, incl. VAT, excl. shipping & handling) would you like to order?

- 1 set
- 2 sets
- other .....

Please deliver by (check one) <sup>1</sup>

- Standard air mail: €38 (shipping + handling)
- Express delivery: €83 (shipping + handling)

Please sign the order form below.

After returning this order form you will receive an e-mail confirmation with an invoice and a payment form. Only after returning the completed payment form by mail or e-mail will your order be completed. Payment is possible only by credit card (Master Card or Visa). For more information and the terms of delivery, please see [www.makingeurope.eu](http://www.makingeurope.eu).

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

“Making Europe is an ambitious project. It is a nuanced and fascinating account of Europe’s struggles and achievements.”

Karin Zachmann, *Munich Center for Technology in Society, Germany*

## Foundation for the History of Technology

c/o Eindhoven University of Technology  
IPO-building 2.31  
PO Box 513  
5600 MB Eindhoven  
The Netherlands  
sht@tue.nl  
[www.histech.nl](http://www.histech.nl)



---

<sup>1</sup> Packages by regular air mail are not insured for damage and loss. Packages sent by express delivery are insured for damage and loss. Please note: Due to legal requirements in the destination country, tax or duty may be charged upon delivery. These charges are not included in this offer and must be paid by the purchaser.